

The new alternative
in adult mosquito control —
Zenivex™ E20



From Central Life Sciences,
the makers of Altosid®, a trusted name in
mosquito control.

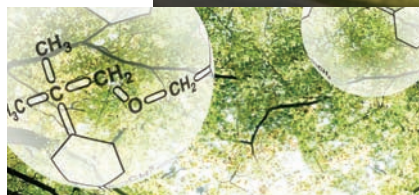
To learn more about Zenivex™ E20,
contact Central Life Sciences
at 1-800-248-7763
or visit www.zenivex.com.



Altosid is a registered trademark
and Zenivex is a trademark of Wellmark International.
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Always read and follow label directions.

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High efficacy
Reduced risk



Zenivex™
E20

Fast Facts About the
New Mosquito Adulticide

Introducing Zenivex™ E20 Mosquito Adulticide

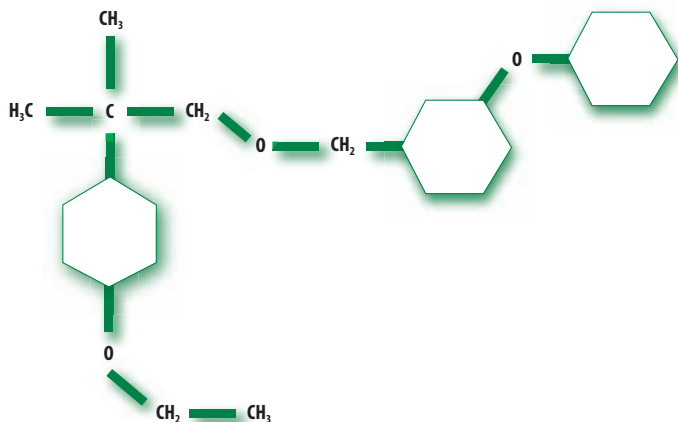
Mosquito abatement professionals have a new weapon in the battle against mosquitoes. Zenivex™ E20, a new adulticide, provides quick, permanent knockdown and reliable control of adult mosquito populations.



Advantages of Zenivex™ E20:

- No Piperonyl Butoxide (PBO), no synergist
- Ability to use diluted or undiluted
- Quick, permanent knockdown
- Environmental Protection Agency (EPA) reduced risk classification
- Low use rates

Etofenprox Chemical Characteristics



It's All in the Molecule — Etofenprox

The active ingredient in Zenivex™ E20 is Etofenprox, a new molecule in the control of adult mosquitoes that poses a low risk to human health and the environment. The EPA classifies Etofenprox as reduced risk. Etofenprox is a non-organophosphate non-carbamate, and non-ester pyrethroid. It consists of the elements carbon, hydrogen and oxygen.

Zenivex™ E20 Advantages in Action

Formulation

Zenivex™ E20 is 20% Etofenprox by weight. **The formulation contains no synergist, which means no PBO is needed.** It is an oil-based formulation for use in Ultra Low Volume (ULV) and does not require dilution. The low odor formulation is ready-to-use for hand, ground or aerial application, and requires no aquatic setbacks.

Usage Rates

The new Zenivex™ E20 is available in 2.5-gallon containers or 30-gallon, closed-system, returnable containers. Zenivex™ E20's application rates - 0.00175, 0.0035, and 0.007 lb A.I. per acre - vary depending on the preference of the user. These rates allow for flexibility in different habitats and on a variety of mosquito species.

Efficacy

Efficacy trials for Zenivex™ E20 have been very successful at all label rates. Over 30 tests have been conducted in locations throughout the Northeast, Southeast, South and Western United States on a variety of mosquito species.* Testing programs continue with mosquito professionals across the country.

* Data on file.